

RESOLUTION

173(24)

June 5, 2024

WHEREAS, the Ocean County Board of Health wishes to promote breastfeeding to families of Ocean County by recognizing **August 1 – 7, 2024** as **World Breastfeeding Week**; and

WHEREAS, designated every August for the first seven days of the month, World Breastfeeding Week aims to highlight the huge benefits that breastfeeding can bring to both the health and welfare of babies, as well as a wider push for maternal health, focusing on good nutrition, poverty reduction and food security; and

WHEREAS, all mothers should be supported to initiate breastfeeding as soon as possible after birth, within the first hour after delivery and should receive practical support to enable them to initiate and establish breastfeeding and manage common breastfeeding difficulties; and

WHEREAS, breastfeeding is the foundation of life and contributes to short – and long-term health, good nutrition and food security in in non-emergency and emergency situations; and

WHEREAS, skilled breastfeeding counselling is key to improving breastfeeding rates. Improving access to skilled counselling for breastfeeding can extend the duration of breastfeeding and promote exclusive breastfeeding, with benefits for babies, families and economies; and

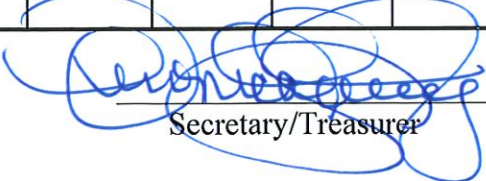
WHEREAS, breastfeeding is not only safe, but it prevents excessive neonatal mortality and could save over 800,000 children’s lives a year worldwide, equivalent to 13% of all deaths in children under two, and prevent an extra 20,000 deaths from breast cancer every year; and

WHEREAS, the Ocean County Board of Health wishes to acknowledge the Ocean County Women, Infants and Children Program (WIC) for its continued commitment to providing promotion, protection and support of breastfeeding to the families of Ocean County, not only during “World Breastfeeding Week,” but throughout the year.

NOW, THEREFORE, BE IT RESOLVED by the OCEAN COUNTY BOARD OF HEALTH, County of Ocean, State of New Jersey hereby declares that **August 1 – 7, 2024** as **“World Breastfeeding Week” in Ocean County.**

BE IT FURTHER RESOLVED that a copy of this resolution shall be forwarded to the New Jersey Department of Health, Office of the Commissioner and the Ocean County WIC program.

Name	Bacchione	Gupta	Hill	Kubiel	Laureigh	Mancini	Scaturro	Singer	Mallon
Ayes	✓		✓	✓	✓	✓	✓	✓	✓
Abstain									
Nays									
Absent		✓							


Secretary/Treasurer